# S-DAT: A Multilingual, GenAl-Driven Framework for Automated Divergent Thinking Assessment

Jennifer Haase, Paul. H. Hanel & Sebastian Pokutta MIC Conference 2025, Bolzano, Italy







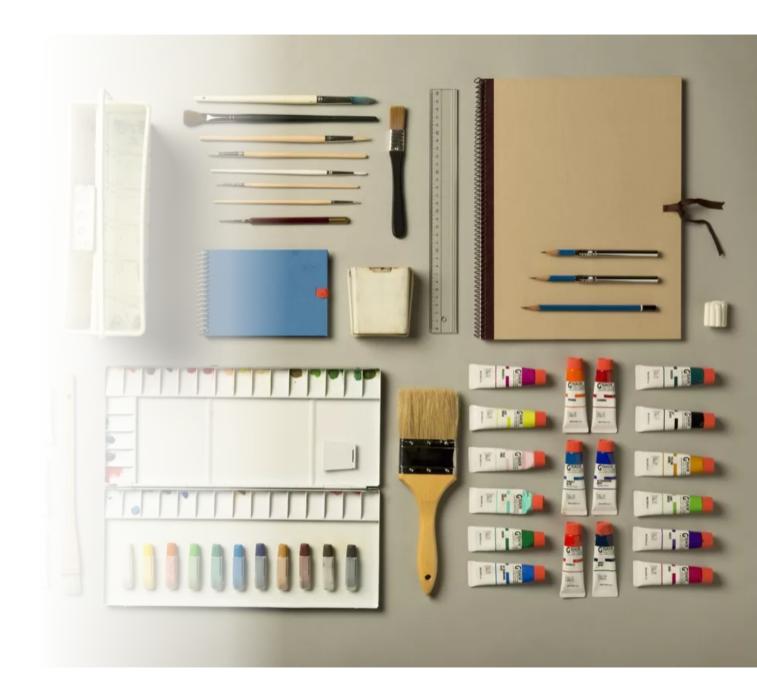


weizenbaum institut





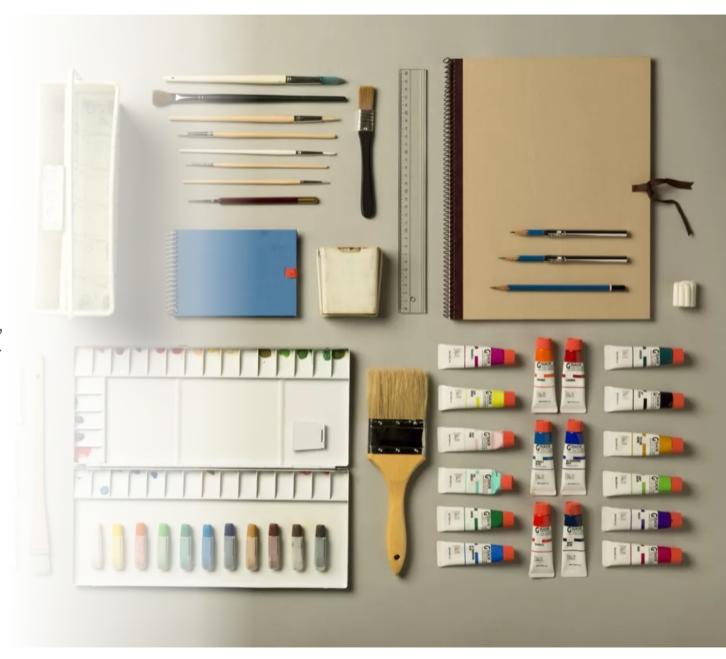
Core "issue" of creativity measurements



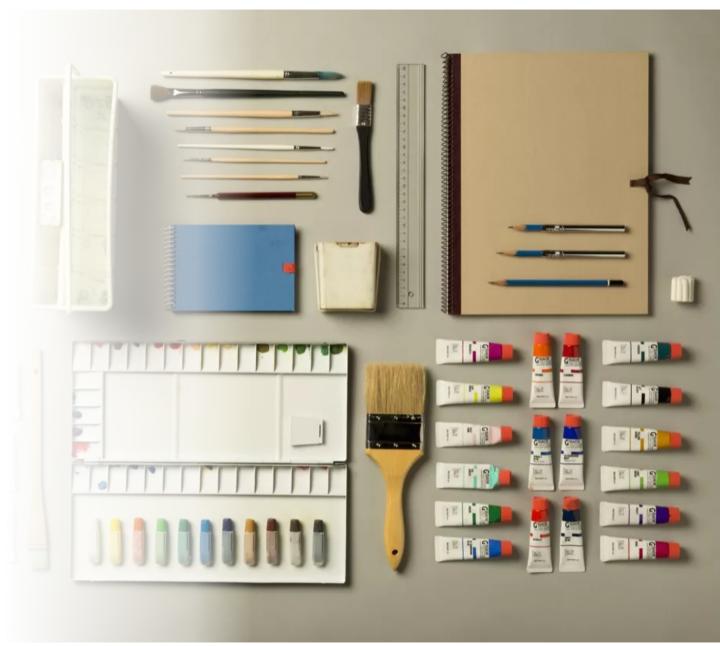
- Core "issue" of creativity measurements
  - hard to assess fairly, fast, and across languages

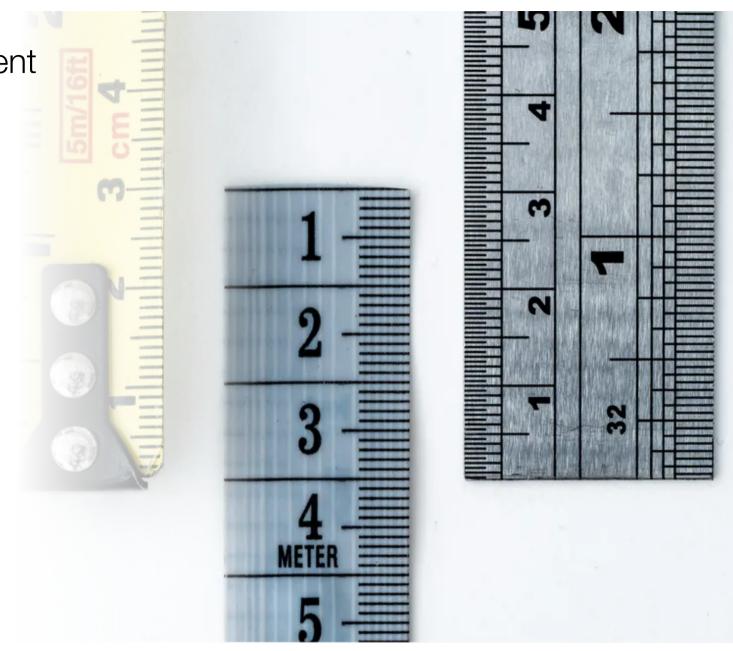


- Core "issue" of creativity measurements
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  - most tools are labor-intensive, culturally biased, and Englishcentric



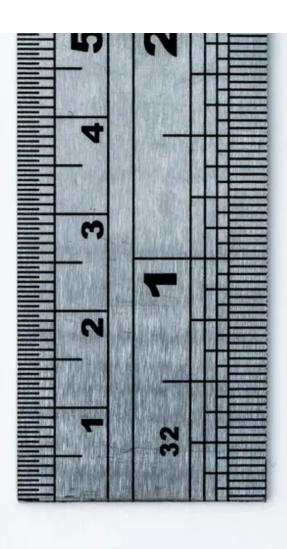
- Core "issue" of creativity measurements
  - hard to assess fairly, fast, and across languages
  - most tools are labor-intensive, culturally biased, and Englishcentric
- LLMs have already been used successfully to run and score creativity tests





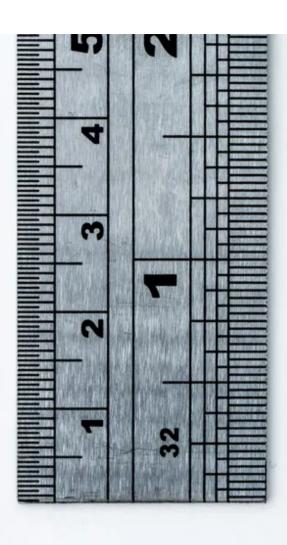
- Traditional tools:
  - Require mostly manual scoring (e.g., CAT method)



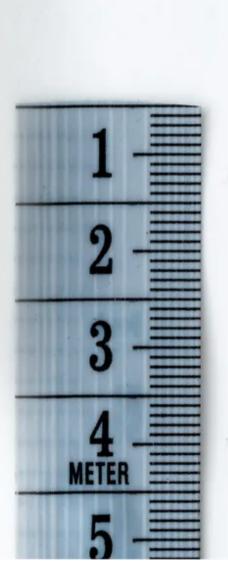


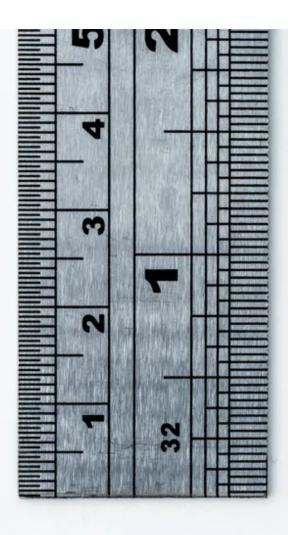
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- They are slow and costly to apply at scale (e.g., TTCT)





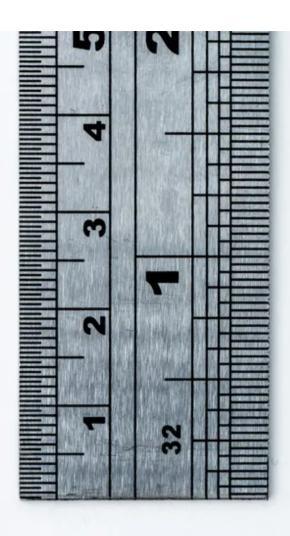
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- Are biased toward English and Western contexts





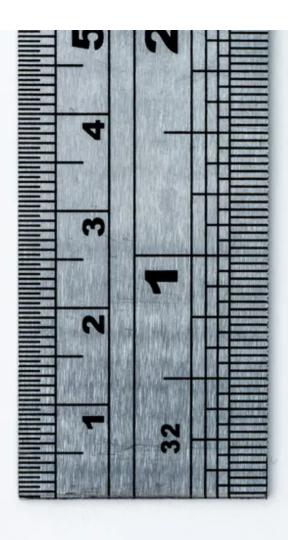
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- Require mostly manual scoring (e.g., CAT method)
- They are slow and costly to apply at scale (e.g., TTCT)
- Are biased toward English and Western contexts
- Cross-cultural assessment is difficult with static or English-only tools
- · We need tools that are:
  - Fast (low burden)
  - Fair (language-agnostic)
  - · Comparable (across cultures)



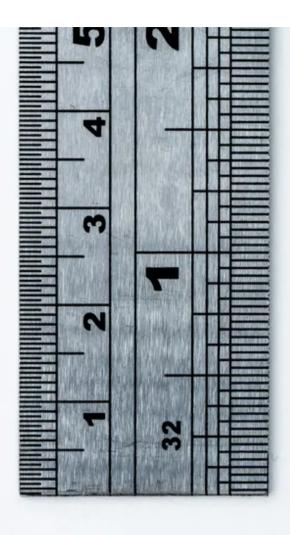


Why Leverage LLMs and GenAl for Creativity Measures?

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- For AUT, LLM evaluation models correlate with human judges up to r = .8131
- LLMs yield high inter-model agreement on creativity ratings

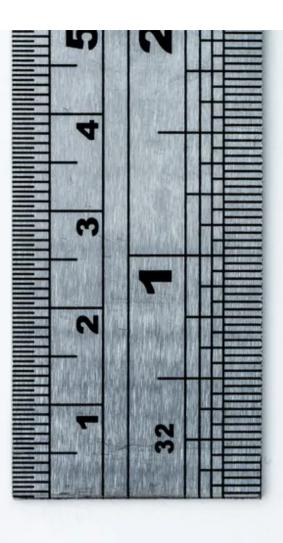




## Why Leverage LLMs and GenAl for Creativity Measures?

- For AUT, LLM evaluation models correlate with human judges up to r = .8131
- LLMs yield high inter-model agreement on creativity ratings
- LLMs automate evaluation in real time—ideal for large-scale, multilingual creativity studies





<sup>1</sup> OCSAI tool for AUT; Organisciak, Acar, Dumas, & Berthiaume (2023)

· Developed by Olson et al. (2021)



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### **Instructions**

Please enter 10 words that are as **different** from each other as possible, in all meanings and uses of the words.

#### Rules

- 1. Only single words in English.
- 2. Only nouns (e.g., things, objects, concepts).
- 3. No proper nouns (e.g., no specific people or places).
- 4. No specialised vocabulary (e.g., no technical terms).
- 5. Think of the words **on your own** (e.g., do not just look at objects in your surroundings).

### Consent

Contribute your anonymous responses to our research?

- O Yes
- O No

**▶** Study details

- 1. Enter a single noun
- 2. Enter a single noun

<sup>&</sup>lt;sup>1</sup> https://www.datcreativity.com/

- Developed by Olson et al. (2021)
- Score = average semantic distance between word pairs



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- Uses GloVe embeddings to calculate distance
- · Strengths:
  - Fast
  - Low writing demand
- Limitations:
  - English-only embeddings
  - · Static, context-insensitive vectors
  - No cultural adaptability



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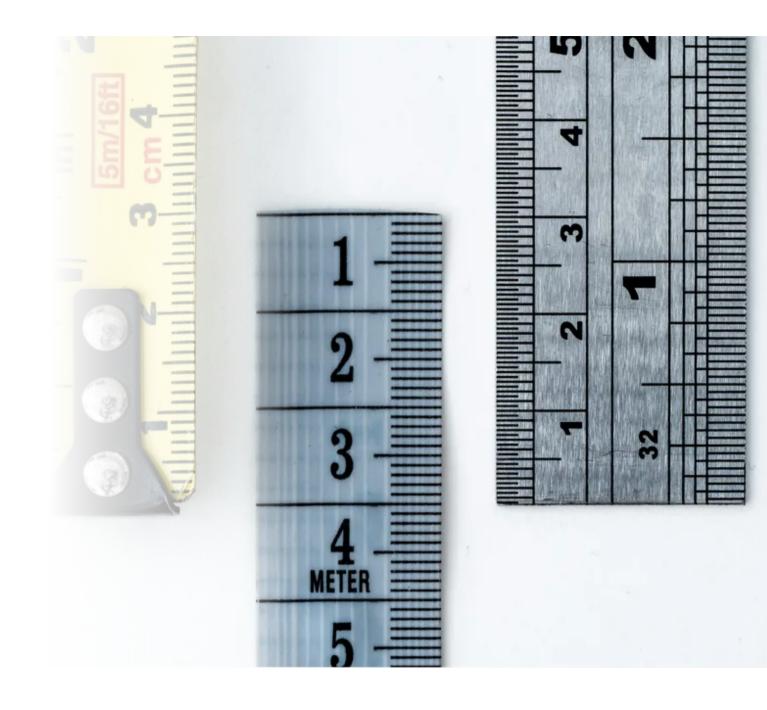
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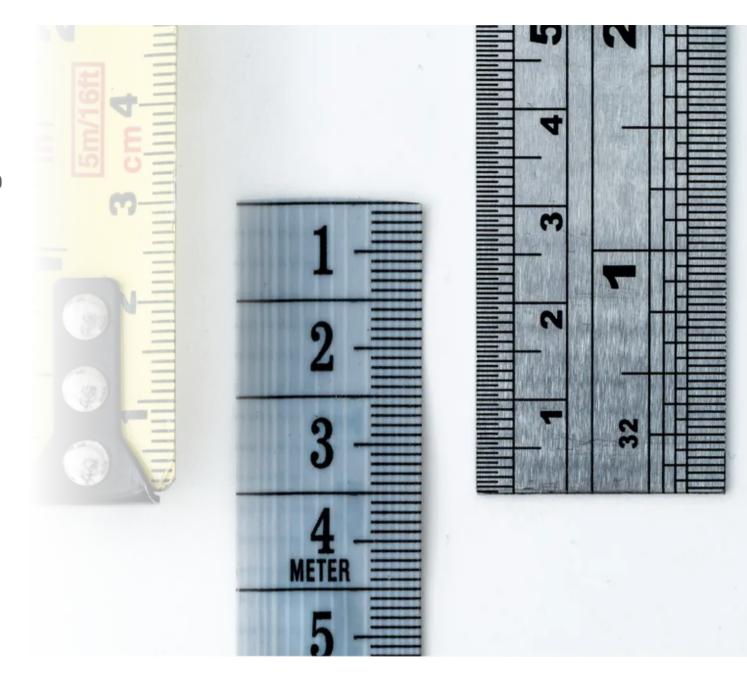
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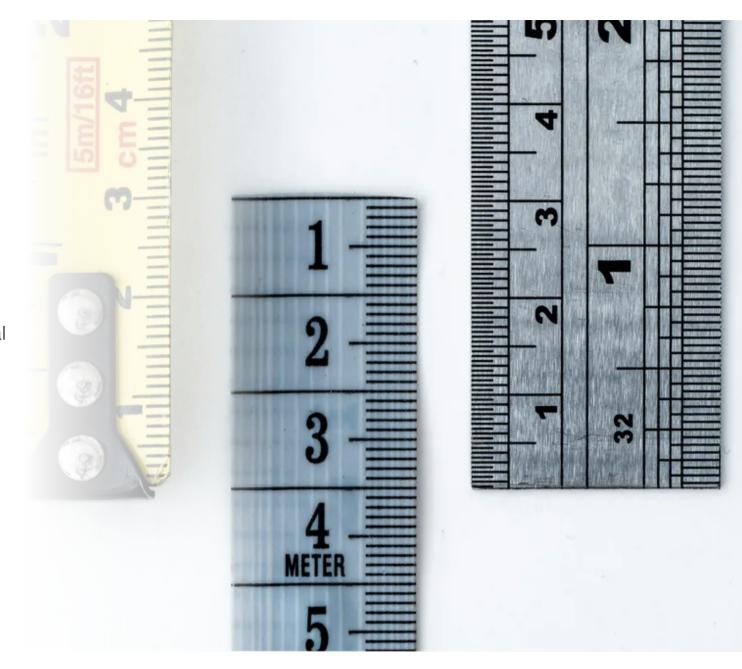
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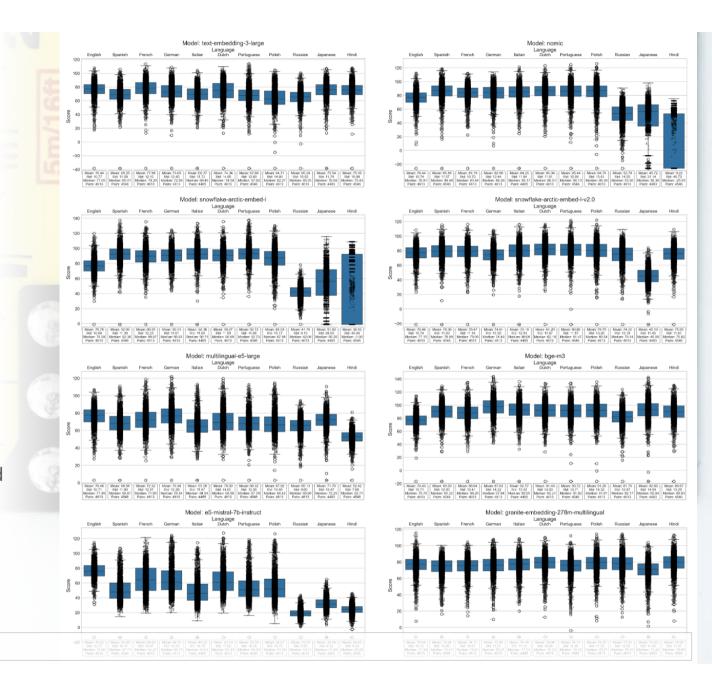
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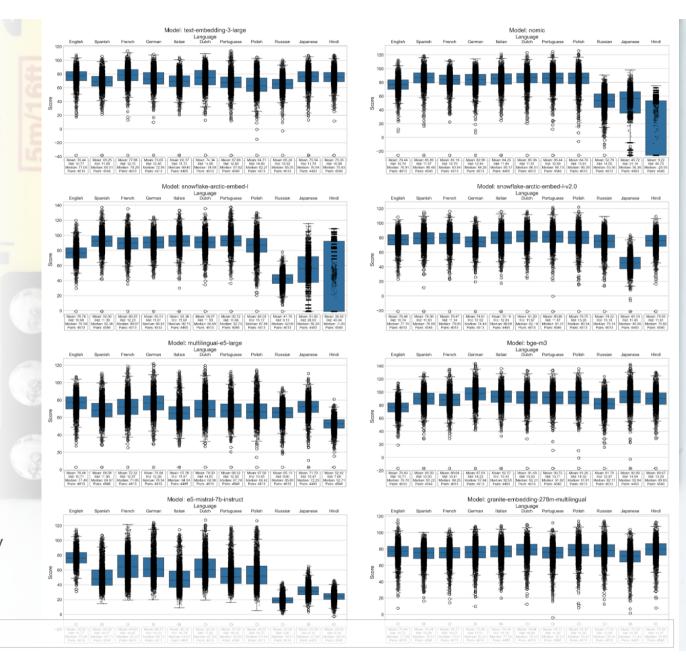
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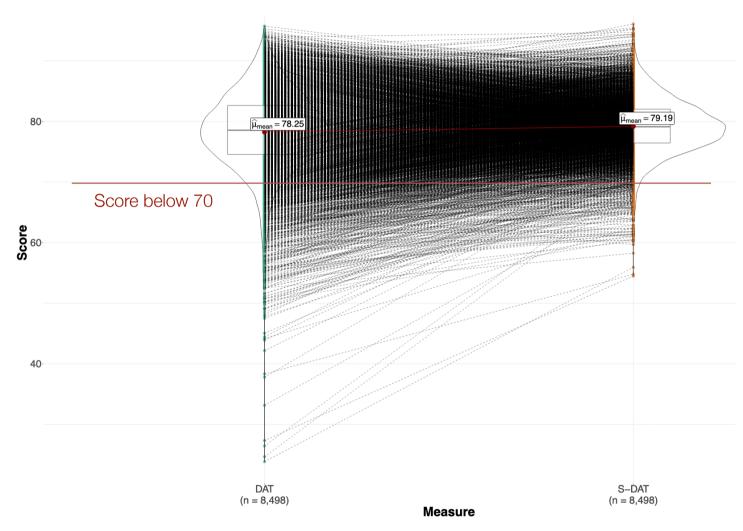


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- Works natively in 12 fine-tuned languages— including English, Hindi, Japanese, Korean, Arabic, Chinese, and Russian
- · Works even across languages in one entry



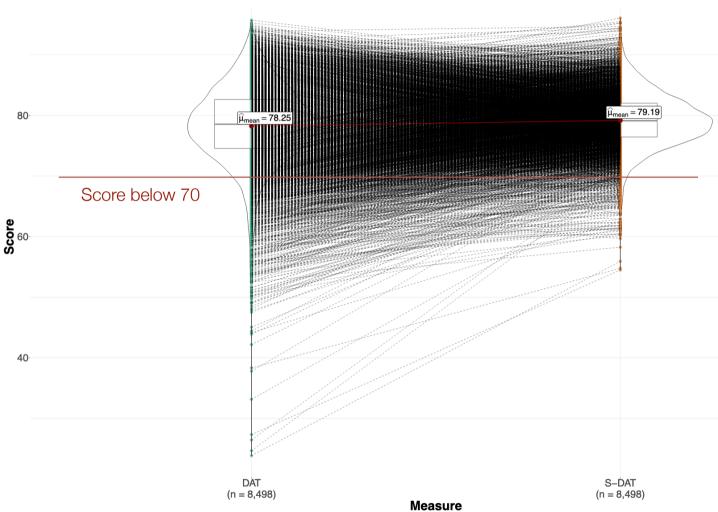
S-DAT: in Calibration to the

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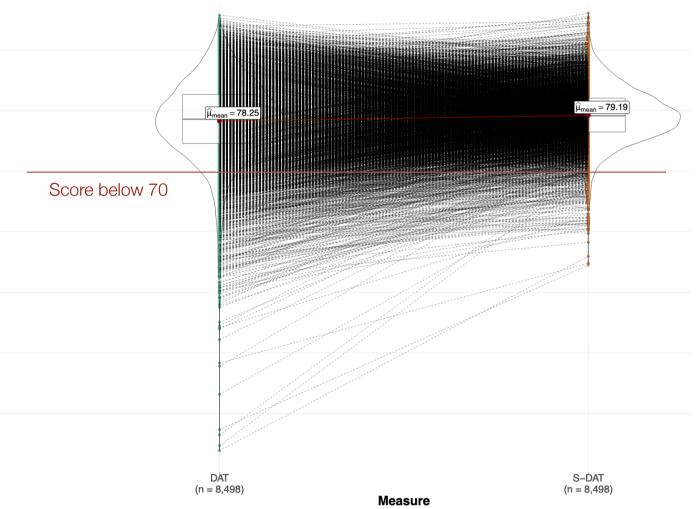
 Based analysis on original Olson et al (2021) data, Study 2 with n = 804 8,498 entries



S-DAT: in Calibration to the DAT

 Based analysis on original Olson et al (2021) data, Study 2 with n = 80.
 8,498 entries

 S-DAT distribution a bit steeper scores below 70 are "noise"

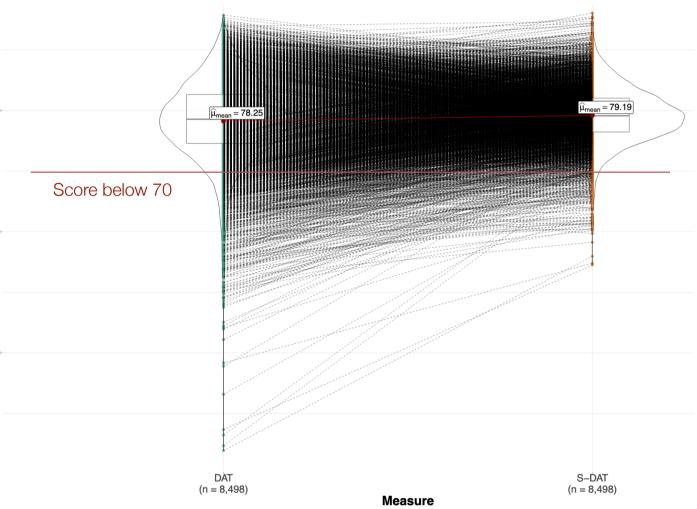


S-DAT: in Calibration to the DAT

 Based analysis on original Olson et al (2021) data, Study 2 with n = 80.
 8,498 entries

 S-DAT distribution a bit steeper scores below 70 are "noise"

Only normed for English yet



Study	Measure	DAT	S-DAT	
Olson et al. Study 1a (ns = 138-141)				
	DAT		.67*** [.56, .75]	
	AUT: Originality	.32*** [.16, .46]	.17* [00, .17]	
	AUT: Flexibility	.34*** [.18, .48]	.19* [.03, .35]	
	AUT: Fluency	.22** [.06, .37]	.14* [03, .30]	
	Bridge-the-Associative-Gap Task	.22** [.06, .38]	.11 [06, .28]	
Olson e	Olson et al. Study 1b (ns = 205-284)			
	DAT		.60*** [.52, .67]	
	AUT: Originality	.32*** [.20, .43]	.24*** [.11, .36]	
	AUT: Flexibility	.35*** [.23, .46]	.27*** [.15, .39]	
	AUT: Fluency	.30*** [.17, .41]	.16** [.03, .28]	
	Bridge-the-Associative-Gap Task	.23*** [.10, .36]	.08 [06, .22]	
Olson e	Olson et al. Study 2 (ns = 355-8,498)			
	DAT		.65*** [.64, .66]	
	AUT: Originality	.13** [.03, .23]	.13** [.02, .23]	

Bridge-the-Associative-Gap Task
 = RAT-extension = convergent
 thinking

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- Bridge-the-Associative-Gap Task
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- Relatively low correlations with AUT

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- Bridge-the-Associative-Gap Task
   = RAT-extension = convergent
   thinking
- Relatively low correlations with AUT
- Better discriminant validity for convergent thinking

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S-DAT: Examples for its Stability

Using ultra-rare words

### **Enter 10 Words** Word 1 Word 6 griffin astrolabe Word 2 Word 7 oubliette halberd Word 8 Word 3 tincture ziggurat Word 9 Word 4 grimoire miasma Word 5 Word 10 plinth vellum **Demographics** Country **Evaluation Model** ? 30 SDAT-1 Contribute to research? X No, do not use my data for research **Submit Words** Submission successful! Results Score: 78.98

Percentile: 49.21%

- Using ultra-rare words
- Using very niche words, e.g. from Harry Potter universe

### **Enter 10 Words** Word 1 Word 6 Thestral Arithmancy Word 2 Word 7 Pensieve Wizengamot Word 3 Word 8 Horcrux Boggart Word 4 Word 9 Nargle Howler Word 5 Word 10 Muggle Remembrall **Demographics** Country Evaluation Model none SDAT-1 Contribute to research? X No, do not use my data for research **Submit Words** Submission successful! Results Score: 81.65 Percentile: 72.75%

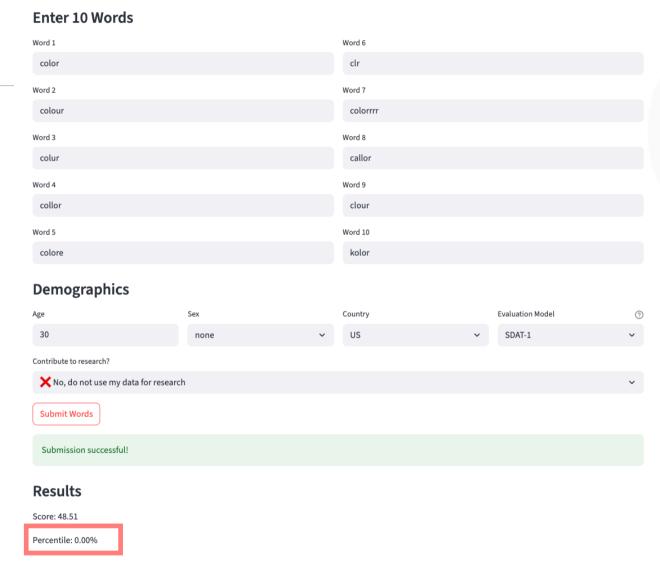
- Using ultra-rare words
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- Language-Hopping (= languageindependent representation)

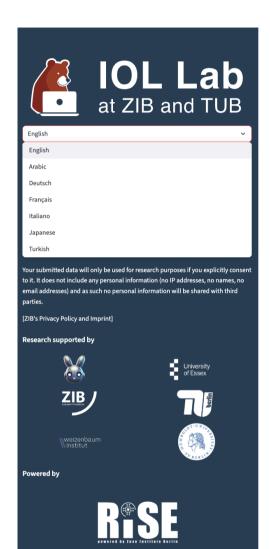
### **Enter 10 Words** Word 1 Word 6 fjord جمل Word 2 Word 7 kukkakaali Word 3 Word 8 samba робот Word 4 Word 9 क़िला kitaplık Word 5 Word 10 わさび ngoma **Demographics** Country Evaluation Model none SDAT-1 Contribute to research? X No, do not use my data for research **Submit Words** Submission successful! Results Score: 85.70 Percentile: 92.95%

- Using ultra-rare words
- Using very niche words, e.g. from Harry Potter universe
- Language-Hopping (= languageindependent representation)

### **Enter 10 Words** Word 1 Word 6 glacial sea inlet camel Word 2 Word 7 dragon cauliflower Word 3 Word 8 samba robot Word 4 Word 9 fortress bookshelf Word 5 Word 10 wasabi drum **Demographics** Country Evaluation Model none Contribute to research? X No, do not use my data for research **Submit Words** Submission successful! **Results** Score: 91.51 Percentile: 99.63%

- Using ultra-rare words
- Using very niche words, e.g. from Harry Potter universe
- Language-Hopping (= languageindependent representation)
- Misspellings





### **Multi-Lingual Divergent Association Task**

### How creatively do you think?

The Divergent Association Task (DAT) is a quick, research-based test that gives you insight into your creative potential.

Your task: Enter 10 words—each as different in meaning and association as possible. The more unrelated the words, the better.

#### Why it works:

The DAT measures divergent thinking, a core aspect of creativity. It does this by analyzing the semantic distance between the words you provide. Greater distance suggests greater cognitive flexibility.—a key trait in creative thought.

#### Good to know

The DAT works in multiple languages! Basically, any language and script is supported, although results might vary across languages due availability of training data.

Ready to explore how your mind makes connections?

Give it a try below!

Read more (english only)

### **Submit Your Words**

#### Enter 10 Words

Word 1	Word 6
Word 2	Word 7
Word 3	Word 8
Word 4	Word 9
Word 5	Word 10

#### **Demographics**

Age	Sex	Country	Evaluation Model	(
30	none	US	✓ SDAT-1	~
Contribute to research?				
				~
Submit Words				



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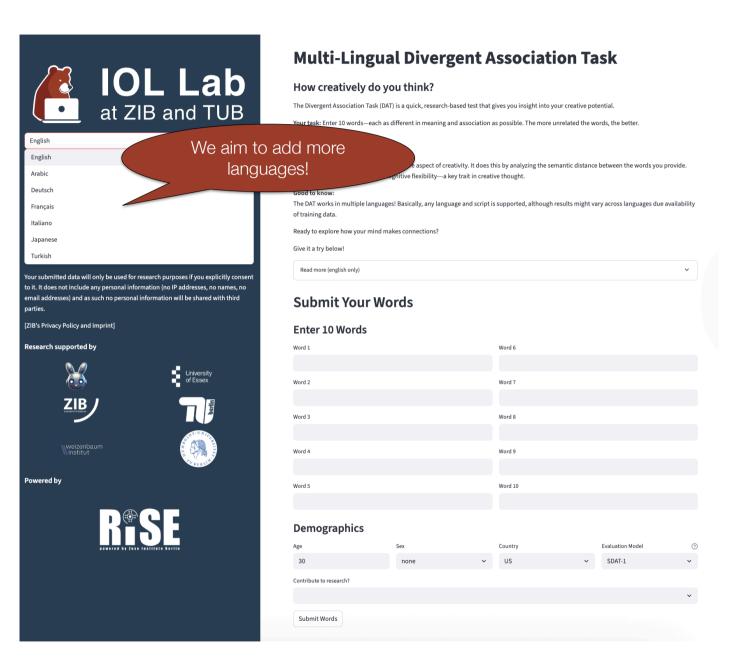
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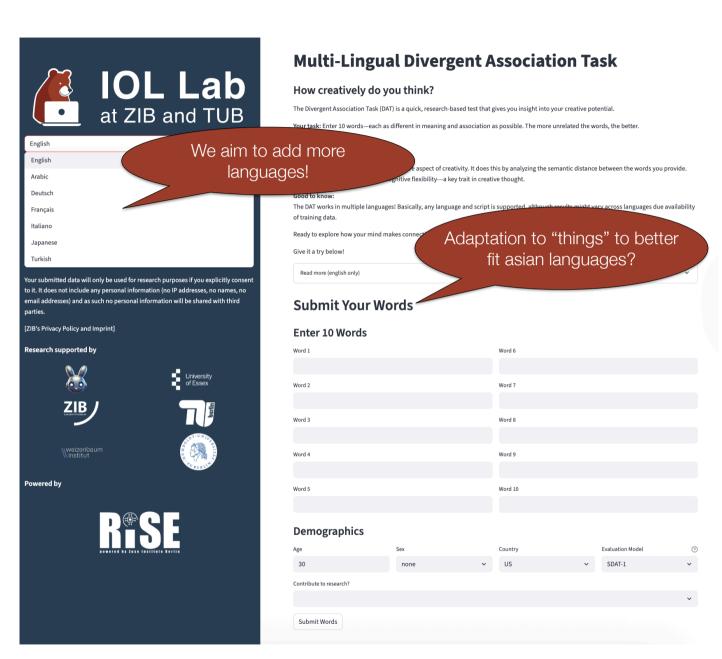
Submit Words

Read more (english onl	у)			~
Submit Yo	ur Words			
Enter 10 Wor	rds			
Word 1		Word 6		
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Word 4		Word 9		
WOIG 4		Word		
Word 5		Word 10		
Demographic	cs			
Age	Sex	Country	Evaluation Model	?
30	none	∨ US	∨ SDAT-1	~
Contribute to research?				
				~





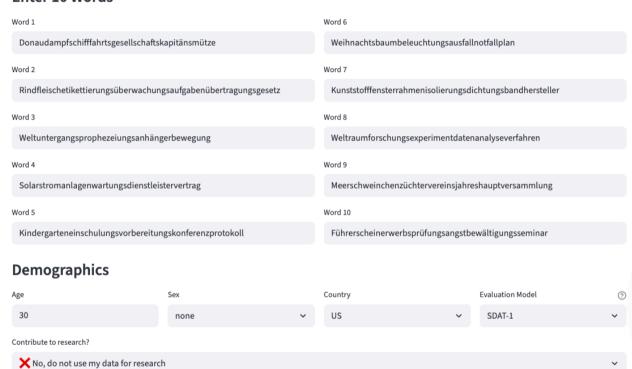






 Other languages allow to create high scores easily —> e.g., due to compound words, e.g., in German, Finnish

### **Enter 10 Words**



### **Results**

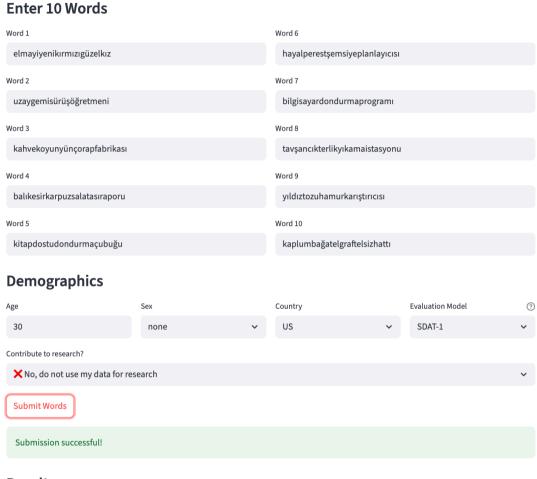
Submit Words

Submission successful!

Score: 119.65

Percentile: 100.00%

- Other languages allow to create high scores easily -> e.g., due to compound words, e.g., in German, Finnish
- Suffix-chaining to create rare words, e.g., Turkish



### **Results**

Score: 90.84

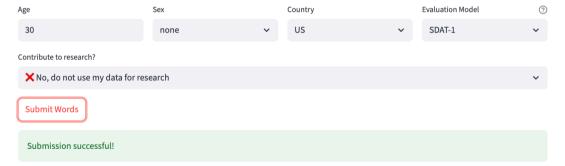
Percentile: 99.42%

- Other languages allow to create high scores easily —> e.g., due to compound words, e.g., in German, Finnish
- Suffix-chaining to create rare words, e.g., Turkish

#### **Enter 10 Words**



### **Demographics**



### **Results**

Score: 111.89

Percentile: 100.00%

- Other languages allow to create high scores easily —> e.g., due to compound words, e.g., in German, Finnish
- Suffix-chaining to create rare words, e.g., Turkish
- Mix between Scripts within a language, e.g., Japanese

### **Enter 10 Words** Word 1 Word 6 龍 かもめ Word 2 Word 7 オーロラ 忍者 Word 3 Word 8 おにぎり メトロノーム Word 4 Word 9 微積分 つむじかぜ Word 10 Word 5 ヘッドホン 幽霊 **Demographics** Age Country **Evaluation Model** 3 SDAT-1 Contribute to research? X No, do not use my data for research **Submit Words** Submission successful! **Results** Score: 80.11

Percentile: 60.25%

- Other languages allow to create high scores easily —> e.g., due to compound words, e.g., in German, Finnish
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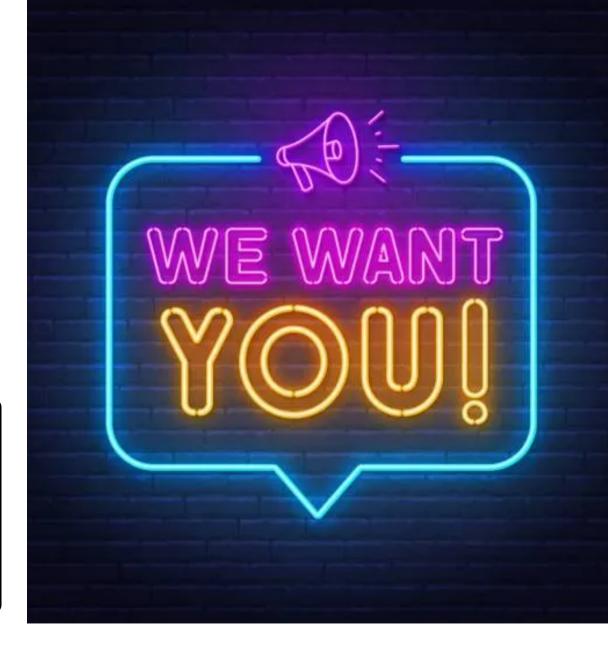
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Score: 59.68

Percentile: 0.04%







Join S-DAT Validation Project

Join S-DAT Validation Project

- Join S-DAT Validation Project
  - · Add a Language
  - Assess Data for Validation
  - Just approach us or via email: jennifer.haase@hu-berlin.de





### Literature

- Haase, J., Hanel, P. H. P., & Pokutta, S. (2025). S-DAT: A Multilingual, GenAl-Driven Framework for Automated Divergent Thinking Assessment (No. arXiv:2505.09068). arXiv. <a href="https://doi.org/10.48550/arXiv.2505.09068">https://doi.org/10.48550/arXiv.2505.09068</a>
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